



A PARTNERSHIP PROPOSAL

Your voice already moves people. Let's move something that matters.

Thrift Egypt would like to invite you to become a
founding Brand Ambassador — a real partnership built
on genuine style, real earnings, and a purpose bigger
than either of us alone.

"Make Money While Making an Impact"

THRIFT EGYPT • EST. 2024 • CAIRO

Two things rarely align this well.

Most collaborations ask you to choose: promote something for the money, or promote something you actually believe in. We don't think you should have to choose.

Thrift Egypt exists to give secondhand and vintage pieces a second life instead of a landfill — **real environmental impact, one sale at a time.** Every follower who buys through you isn't just supporting your content. They're choosing circular fashion over fast fashion. That's a story worth telling, and one your audience will feel good sharing, too.

And because it's a real business with real margins, it's also worth your time financially — not a "free product for a shoutout" arrangement, but an ongoing income stream tied directly to your influence.

5%

COMMISSION PER SALE

0

MINIMUM FOLLOWERS



REAL SUSTAINABILITY IMPACT

FOR YOU

A genuine income stream, full creative freedom in how you promote us, and content that actually fits your values instead of fighting them.

FOR THE PLANET

Every piece sold through your code is one less item manufactured from scratch — less textile waste, less water and carbon spent, more style with a story.

HOW IT WORKS

Simple, transparent, yours to check anytime.

01 Apply

Follow our Instagram and send us a short email — takes two minutes, no minimum following required.

02 Get your code

We reply within 3 working days with your own personalized, active ambassador code.

03 Share it, your way

Talk about us however feels authentic to you — a story, a haul, a styling video, your call.

04 Track and earn

Check your confirmed sales and commission owed anytime through your own self-serve dashboard link.

THE DETAILS

Commission: 5% of the sale value, excluding delivery fees

Payout: Transferred monthly, minimum EGP 2,000 per transfer

Eligibility: No minimum follower count — we care about influence, not numbers

What we ask: Genuine, ongoing promotion of Thrift Egypt as our brand ambassador

Transparency: A live dashboard where you check your own sales and earnings, anytime

READY WHEN YOU ARE

Let's build something that pays off twice.

Once for your wallet. Once for the planet. That's the whole pitch.

How to say yes

1. Follow [@thrift.egyptt](#) on Instagram
2. Email contact.thrift.egy@gmail.com with your Instagram handle
3. Use exactly this subject line: [Thrift Egypt Ambassador](#)

We'll reply within 3 working days with your customized, active code — and we're genuinely excited to see what you'd do with this.

Thrift Egypt

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